



Funded by the European Union



Istituto Superiore di Sanità
with MediLabSecure and MediPIET networks
in collaboration with Africa CDC
cordially invites you to the

Webinar
Public Health and Social Measures in the context of the Covid-19 pandemic: adherence issues in the North Africa and Middle East region

Tuesday March 30th, 2021

3:00pm – 4:15 pm CEST, EET | Italy, Spain, Egypt, Libya,
4:00pm – 5:15pm EEST, EAT, AST | Lebanon, Jordan, Palestine

To calculate the time of the webinar in your time zone, please use this [time zone converter calculator](#)
Duration : 75 min

Thanks for [registering for the webinar](#)

[Join the Webinar](#)

Meeting number: 181 403 3364

Meeting Password: XqCBNE45YJ8 (97226345 from phones and video systems)

More ways to join:

Join by video system

Dial 1814033364@webex.com. You can also dial 62.109.219.4 and enter your meeting number.

Join by phone:

+44-20-7660-8149 United Kingdom Toll

Access code: 181 403 3364

[Global call-in numbers](#)





Funded by the European Union



Webinar

Istituto Superiore di Sanità promotes this webinar to support the Covid-19 response in MediLabSecure and MediPIET partner countries, and as a follow up to the training course on “Preparedness and Response to the Health Emergency from novel Coronavirus”

Pandemic waves are recurring and vaccine distribution will only be gradual: many countries will therefore have to continue to manage the pandemic through Public Health and Social Measures (PHSM): these include individual, environmental surveillance and response, and social/physical distancing measures, along with movement and travel restrictions

The webinar will update the debate on PHSM, with a focus on risk perception, accessibility of protective actions and consequent adherence to PHSM in the North Africa and Middle East region.

Objectives

- Take stock of the information available on the implementation of PHSM in the North Africa/Middle East region, with a focus on risk perception, accessibility of protective actions and adherence to PHSM.
- Based on specific case studies, reflect on PHSM communication and on the contexts enabling protective behaviors

The webinar is open to all MediLabSecure and MediPIET network members. External participants (national or international organizations, public health experts or students) are welcome.

Program

Silvio Brusafferro, President, Istituto Superiore di Sanità

Welcome

Silvia Declich, National Center for Global Health, Istituto Superiore di Sanità, on behalf of MediLabSecure and MediPIET

Introduction

Stephanie Jane Fazekas Salyer, Africa CDC

Public Health and Social Measures in North Africa: PERC’s monitoring framework and survey on risk perception and protective behaviours





Funded by the European Union



Jihad Makhou, American University of Beirut, Lebanon

The social context of health information and misinformation on Public Health and Social Measures in the context of the COVID-19 pandemic: a case of emerging inequities in Lebanon

Mahmoud A. Shahin, Al-Ghad Colleges for Applied Medical Sciences, Saudi Arabia

Perceptions of risk and intention to comply with COVID-19 precautionary measures among the general population: a comparative Middle East perspective

Discussion and conclusion

Working language: English. Please note that the webinar will be recorded.

Panelists

Stephanie Jane Fazekas Salyer is Senior Advisor, Technical Strategy & Partnerships, at Africa CDC's Division of Surveillance and Disease Intelligence and is fully engaged in Africa CDC's continental COVID-19 response activities. She has a doctorate in veterinary medicine and a master's in public health at the University of Wisconsin - Madison. Prior to joining Africa CDC, Dr. Salyer worked as a veterinary epidemiologist at the U.S. CDC's Center for Global Health.

Jihad Makhou is professor and currently chairperson at the Department of Health Promotion and Community Health, teaching in the Graduate Public Health Program at The American University of Beirut. Her professional life has evolved from years of experience in non-governmental agency work in community health before coming to FHS, 20 years ago. Her research expertise lies in qualitative research methodology, social and structural determinants of health, social exclusion, research ethics and public health ethics, and recently studying commercial determinants of health and conflict of interest of corporations on humanitarian assistance.

Mahmoud A. Shahin, Jordanian national, is working as Assistant Professor at the Faculty of Nursing of Al-Ghad International Colleges for Health Sciences, Qassim, Saudi Arabia. He holds a Ph.D. in Medical/Surgical Nursing and is reviewer of numerous international scientific journals.

This webinar is the second of a series of three meetings on PHSM, conceived as a follow up to the training course 'Novel Coronavirus Health Emergency: Preparedness and Response', promoted by Istituto Superiore di Sanità in the frame of the MediLabSecure project. The [first webinar](#) was held on March 3rd, the third will be held on May 13th, 2021

For any further information, please contact: giulia.deponte@iss.it

