

Show the truth. Picture warnings save lives.

Tobacco companies use pretty packaging to make their products seem cool. In truth, tobacco kills and sickens. Picture warnings convince people to quit. Don't just tell the truth. show it!

www.who.int/tobacco



World Health
Organization

WORLD
NO TOBACCO
DAY 31 MAY



XI Convegno Tabagismo e Servizio Sanitario Nazionale
29 maggio 2009
Istituto Superiore di Sanità, Roma



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Telefono Verde contro il Fumo

800554088

www.iss.it/ofad